July 20, 1993

Barbara Perry
Vice President
North American Events
International Management Group
22 E. 71st Street
New York, NY 10021-4911

Dear Barbara,

I received your letter outlining possible event sponsorship opportunities for Virginia Slims. As we discussed, numerous details still have to be worked out concerning these options.

We all realize that timing is of the essence. Therefore, we are looking for IMG to present us with a tennis plan for 1994 and 1995 that would accomplish all the objectives we have discussed.

Until you present a comprehensive plan that includes specific markets, format, dates, benefits and costs, we cannot move forward.

Barbara, please let us know if you require any additional information to complete your plan.

Sincerely,

Ina W. Broeman
Director, Event Marketing

cc: Stephanie Tolleson
Rick Stirlen
Nancy Zimbalist

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